



ROUTE OPTIMISER

Plan. Fulfill. Manage in the cloud.

For the logistics industry and compared to other routing software packages BDA considered, DPS's Route Optimiser really is "the best thing since sliced bread".

BDA provide their clients innovative specialist logistics solutions including a 12 hour super-express service, utilising its own freight-only aircraft and GPS tracked delivery fleet.

Offering a late collection from Germany, France, Benelux and UK Client Spare Parts Warehouses, we deliver Through-The-Night to our Client's Dealer and repair Engineer networks, pre 08:00 in mainland UK and pre 09:00 / early morning delivery throughout Ireland.

In order to provide the most efficient Through-The-Night delivery service for our clients BDA chose Route Optimiser

from DPS International to plan and route its vehicles nationally across Britain from BDA's nine Service Points.

Shipment data from our clients in mainland Europe and the UK, is processed each evening by BDA's IT system before being uploaded into DPS's cloud based software and then the most efficient routing based on the amount of BDA vehicles based at each BDA Service Point is calculated in a minute or two.

The extra smart part is when our night operations team check and are satisfied with the routes, DPS's software enables us to upload the routes to the professional TomTom's fitted in all BDA vehicles.

This innovative product and its ease of use and its ease of integration into our vehicle tracking and order monitoring system has given us a huge advantage in intelligent planning and optimisation of our fleet.

We can quickly quote for a new client by adding that prospective client's data on top of our existing client's data to know accurately if we need to add any additional vehicles at any BDA Service Points in order to ensure our pre 08:00 service level is maintained for all clients.



In short DPS Route Optimiser has helped us deliver consistent excellence to all BDA clients, it is used every day within BDA, it has become part of the team, we ask it questions and it gives us the right answers.

www.bdaviation.com

